the One Stop Realtor for busy professionals Silicon Valley homes & investments nationwide



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March/April 2016

Santa Clara County

The Real Estate Market Trends Report

Multiple Offer Offers

The sellers market continues to rage in Silicon Valley. Multiple offers are the norm, especially in desirable neighborhoods, which are those defined by:

- Low-crime,
- Good schools.
- Stable, long-term residents,
- Neighborhood amenities, such as parks, libraries, tennis and/or basketball courts, and curb appeal,
- Short commute times and/or public transportation, among other things.

When deciding to buy a home in a multiple bid environment, there are some things buyers must do and some things they can do to increase the chances of winning the offer war.

First, all—cash offers are hard to beat, with no need for appraisals and the ability for the buyer to close quickly.

Yet, they can be beat. First, don't just get a preapproval letter, get a pre-approval letter on steroids. That kind of pre-approval letter will include some words from the lender verifying that you are a well-qualified buyer. Have the mortgage broker or agent provide some financial information about you and your offer. Also, have your mortgage broker take as much of the loan through the process as possible.

Reduce the loan and appraisal contingency time by pre-ordering an appraisal, this is more probable with smaller banks, direct lenders or mortgage brokers. You can then tell the seller, when you present the offer, the appraisal has been scheduled.

Next, get your inspections done early. Spending a few hundred dollars to get the inspections done within days of having your offer accepted shows the seller you are serious.

The cash buyer is going to expect a discount because he/she is paying all cash. You need to beat their offer.

Lastly, make yourself known to the seller. Write a letter letting the seller know who you are, why you like the home and what your intentions are. It doesn't always work, but it's another arrow in the quiver.

Trends at a Glance (Single-family Homes)

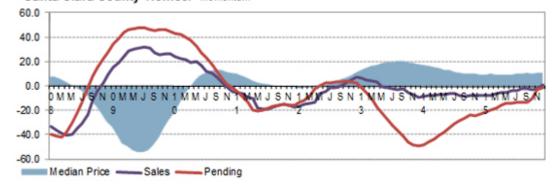
Median Price

Jan 16

\$940,000 \$898,252 \$930,000

Median Filee.	φ940,000	φ090,202	φ930,000									
Av erage Price:	\$1,210,850	\$1,087,020	\$1,272,310									
Home Sales:	458	512	521									
Pending Sales:	624	473	768									
Active Listings:	843	612	740									
Sale/List Price Ratio:	103.5%	102.6%	105.0%									
Days on Market	31	37	32									
Days of Inventory:	52	36	38									
(Tow nhomes/Condos)												
	Feb 16	Jan 16	Feb 15									
Median Price:	\$637,084	\$567,500	\$548,000									
Average Price:	\$714,490	\$640,618	\$593,761									
Home Sales:	206	214	211									
Pending Sales:	280	190	269									
Active Listings:	247	180	188									
Sale/List Price Ratio:	106.3%	103.0%	105.6%									
Days on Market	18	26	29									
Days of Inventory:	34	25	24									

Santa Clara County Homes: Momentum



<u>VISIT</u>

http://avi.rereport.com/

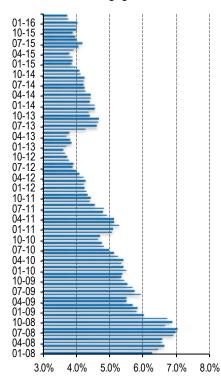
for a free on-line market analysis of your property. You can also perform your own personal search of properties for sale.

Is NOW a good time to buy your Silicon Valley Home?

For more information go to the "Seminars" tab on my web site http://www.650and408homes.com

February Statistics

30-Year Fixed Mortgage Rates



The chart above shows the National monthly average for 30-year fixed rate mortgages as compiled by HSH.com. The average includes mortgages of all sizes, including conforming, "expanded conforming," and jumbo.

SINGLE-FAMILY HOMES

Year-Over-Year

- Median home prices increased by 1.3% year-overyear to \$940,000 from \$928,000.
- The average home sales price dropped by 4.6% yearover-year to \$1,210,850 from \$1,268,870.
- Home sales fell by 13.6% year-over-year to 458 from 530
- Total inventory* fell 17.4% year-over-year to 1,467 from 1,777.
- Sales price vs. list price ratio fell by 1.5% year-overyear to 103.5% from 105.1%.
- The average days on market fell by 1.8% year-overyear to 31 from 31.

Month-Over-Month

- Median home prices improved by 4.6% to \$940,000 from \$898,252.
- The average home sales price rose by 11.4% to \$1,210,850 from \$1,087,020.
- Home sales down by 10.5% to 458 from 512.
- Total inventory* increased 35.2% to 1,467 from 1,085.
- Sales price vs. list price ratio increased by 0.8% to 103.5% from 102.6%.
- The average days on market dropped by 17.1% to 31 from 37.

CONDOMINIUMS

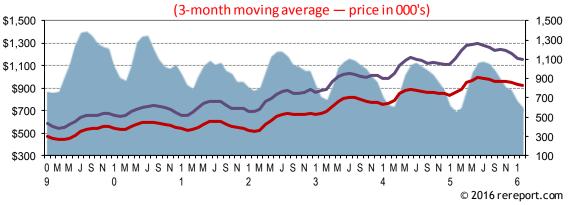
Year-Over-Year

- Median condo prices increased by 16.3% year-overyear to \$637,084 from \$548,000.
- The average condo sales price rose by 20.9% yearover-year to \$714,490 from \$590,872.
- Condo sales fell by 7.6% year-over-year to 206 from 223.
- Total inventory* fell 2.4% year-over-year to 527 from 540
- Sales price vs. list price ratio rose by 0.8% year-overyear to 106.3% from 105.4%.
- The average days on market fell by 37.5% year-overyear to 18 from 29.

Month-Over-Month

- Median condo prices improved by 12.3% to \$637,084 from \$567,500.
- The average condo sales price rose by 11.5% to \$714,490 from \$640,618.
- Condo sales down by 3.7% to 206 from 214.
- Total inventory* increased 42.4% to 527 from 370.
- Sales price vs. list price ratio increased by 3.2% to 106.3% from 103.0%.
- The average days on market dropped by 30.2% to 18 from 26.

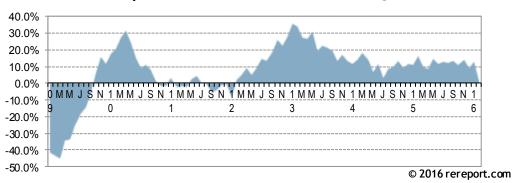
Santa Clara County Homes: Median & Average Prices and Sales



Santa Clara County - February 2016															
Single-Family Homes									% C	Change	% Change				
Prices									Pric		Median Price				
Cities	Median		Average	Sales	Pend	Inven	DOI	SP/LP	Med	Ave	Sales	Pend'	Inven'	Peak	Trough
SCC	\$ 940,000	\$	1,210,850	458	624	843	52	103.5%	1.1%	-4.8%	-12.1%	-18.8%	13.9%	8.2%	111.8%
Campbell	\$1,285,000	\$	1,267,390	13	17	21	45	106.0%	24.5%	20.8%	8.3%	-5.6%	61.5%	23.9%	133.7%
Cupertino	\$1,746,000	\$	1,825,500	4	16	31	217	103.9%	-6.4%	-11.7%	-66.7%	-15.8%	210.0%	-3.0%	87.7%
Gilroy	\$ 653,523	\$	695,087	41	48	64	44	100.3%	13.3%	14.9%	41.4%	-17.2%	-3.0%	-19.8%	107.5%
Los Altos	\$2,800,000	\$	2,943,090	11	8	11	28	111.3%	4.0%	-12.0%	-38.9%	-42.9%	-26.7%	11.8%	139.3%
Los Altos Hills	\$3,100,000	\$	2,944,330	3	4	29	271	97.0%	-16.2%	-28.0%	-72.7%	-42.9%	141.7%	-38.7%	79.7%
Los Gatos	\$1,450,000	\$	1,840,850	27	29	58	60	99.0%	-15.7%	-1.7%	42.1%	-14.7%	-1.7%	-25.6%	53.8%
Milpitas	\$ 867,000	\$	872,340	19	29	20	29	101.8%	17.6%	9.4%	18.8%	3.6%	42.9%	5.1%	108.9%
Monte Sereno	\$ 2,415,000	\$	2,415,000	2	2	6	84	97.8%	-19.0%	-2.8%	-33.3%	0.0%	-45.5%	-64.6%	185.8%
Morgan Hill	\$ 815,000	\$	929,944	18	21	56	87	100.9%	2.5%	7.2%	-33.3%	-41.7%	-3.4%	-18.5%	83.8%
Mountain View	\$1,745,000	\$	2,105,360	11	16	11	28	110.6%	15.9%	42.4%	-26.7%	-20.0%	-15.4%	7.4%	136.4%
Palo Alto	\$2,270,000	\$	2,375,080	12	13	37	86	109.0%	-5.5%	-18.9%	-20.0%	-38.1%	117.6%	-26.7%	90.8%
San Jose	\$ 847,500	\$	937,530	246	341	412	47	103.2%	7.8%	2.3%	-4.3%	-18.0%	14.8%	6.9%	109.3%
Santa Clara	\$1,150,000	\$	1,177,340	21	21	18	24	109.5%	20.5%	25.0%	-12.5%	-34.4%	-28.0%	28.1%	121.2%
Saratoga	\$2,699,000	\$	2,789,880	16	19	38	67	98.7%	10.2%	6.8%	-15.8%	11.8%	8.6%	19.7%	214.5%
Sunny v ale	\$ 1,618,000	\$	1.541.930	14	40	31	62	111.5%	27.4%	26.9%	-51.7%	2.6%	34.8%	26.4%	211.2%

^{*} Total inventory is active listings plus contingent or pending listings. Active listings do not include contingent listings.

Santa Clara County Homes: Year-Over-Year Median Price Change



Get straight answers to your real estate questions?

Call 650-305-1111 or email me to schedule a complementary and confidential meeting.

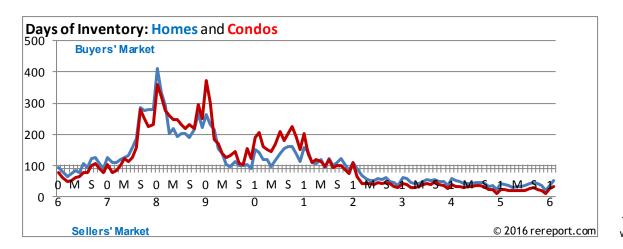


Table Definitions

Median Price

The price at which 50% of prices were higher and 50% were lower.

Average Price

Add all prices and divide by the number of sales.

SP/LP

Sales price to list price ratio or the price paid for the property divided by the asking price.

DOI

Days of Inventory, or how many days it would take to sell all the property for sale at the current rate of sales.

Pend

Property under contract to sell that hasn't closed escrow.

Inven

Number pf properties actively for sale as of the last day of the month.

Santa Clara County Condos: Median & Average Prices and Sales



Santa Clara County - February 2016																
Condos/Townhomes									% (hange	% Change					
Prices										Pric	es	Median Price				
Cities		Median		Average	Sales	Pend	Inven	DOI	SP/LP	Med	Ave	Sales	Pend'	Inven'	Peak	Trough
SCC	\$	637,084	\$	714,490	206	280	247	34	106.3%	16.3%	20.3%	-2.4%	4.1%	31.4%	16.0%	202.7%
Campbell	\$	707,500	\$	698,667	6	3	9	42	105.2%	11.4%	12.1%	-14.3%	-81.3%	12.5%	-11.6%	144.0%
Cupertino	\$ 1	1,162,500	\$	1,111,250	4	5	9	63	104.9%	45.3%	20.5%	0.0%	-58.3%	125.0%	21.1%	114.2%
Gilroy	\$	405,000	\$	405,000	1	1	3	84	99.1%	14.1%	14.1%	0.0%	0.0%	50.0%	-20.6%	#DIV/0!
Los Altos	\$ 1	1,397,500	\$	1,397,500	2	4	1	14	102.0%	23.1%	15.1%	-33.3%	300.0%	-80.0%	-39.9%	176.4%
Los Gatos	\$	960,000	\$	1,044,200	5	4	4	22	107.3%	12.0%	21.8%	150.0%	-55.6%	100.0%	-4.0%	184.0%
Milpitas	\$	592,500	\$	606,406	10	16	13	36	102.4%	-9.0%	-13.0%	42.9%	6.7%	62.5%	-8.3%	194.8%
Morgan Hill	\$	629,750	\$	629,750	2	3	2	28	98.8%	54.9%	54.9%	100.0%	-66.7%	-50.0%	6.9%	228.0%
Mountain View	\$	840,000	\$	946,421	19	32	21	31	114.9%	-1.8%	5.3%	26.7%	128.6%	320.0%	-3.4%	114.0%
Palo Alto	\$ 1	1,450,000	\$	1,784,130	7	7	6	24	107.8%	72.8%	121.7%	133.3%	0.0%	200.0%	-4.8%	184.3%
San Jose	\$	512,444	\$	559,606	112	149	145	36	104.6%	8.8%	11.0%	-17.6%	-1.3%	18.9%	1.3%	177.0%
Santa Clara	\$	640,500	\$	667,167	18	33	15	23	109.1%	8.6%	10.7%	0.0%	135.7%	-6.3%	9.8%	140.3%
Saratoga	\$	875,000	\$	855,000	3	1	1	9	106.1%	10.1%	7.5%	200.0%	n/a	-75.0%	9.8%	140.3%
Sunny v ale	\$	870,000	\$	887,209	17	22	18	30	108.4%	6.7%	13.9%	30.8%	10.0%	200.0%	9.7%	152.2%

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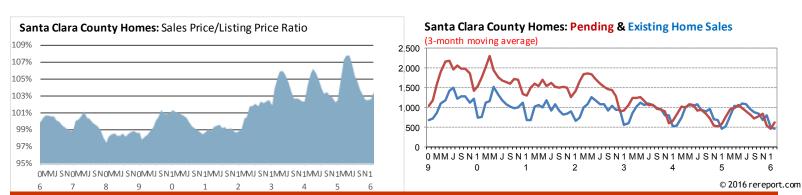
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The Silicon Valley SV150 Index Corner

The Silicon Valley's Real estate market is a derivative of the local economy, it prospers and withers depending on how well the local knowledge-based sector performs. The San Jose Mercury News tracks the largest 150 publicly traded companies headquartered in Silicon Valley via an index called the SV150, which you can lookup at www.mercurynews.com. Stocks are valued based on many criteria, but the most important criterion is a company's future earnings. Therefore, I view the SV150 as a leading indicator for the Silicon Valley's real estate market. View this month's annual index chart



Investors Corner

Home Prices Marginally Increased in December According to the S&P/Case-Shiller Home Price Indices

New York, February 23, 2016 – S&P Dow Jones Indices today released the latest results for the S&P/Case-Shiller

Home Price Indices, the leading measure of U.S. home prices. Data released today for December 2015 show that home prices continued their rise across the country over the last 12 months. More than 27 years of history for these data series is available... Read more at https://goo.gl/VEuAzm

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